

## **FUNKYVENUES.COM**

**A DEDICATED SITE FOR THE PROMOTION OF OFFBEAT & EXTRAORDINARY VENUES**

**Funkyvenues.com is a groundbreaking online venue and event service finder providing a long-awaited antidote to the often homogenised and dull world of corporate venues and locations.**

**Funkyvenues.com is the only website in the world dedicated to finding and showcasing the hippest, coolest and yes, funkiest venues for an unforgettable party, product launch, wild night or hot date. The site's range of venues is extensive, eclectic and original. As well as including the most memorable bars, clubs and restaurants, the Funky roster also features landmark buildings, cool art galleries and extravagant museums that are available for hire.**

**Funkyvenues.com stands out because it is only interested in attractive, culturally significant and distinctive locations. To ensure that the funkiest standards are maintained membership of the website is by invitation only and is strictly and objectively policed.**

**It's not just the locations at Funkyvenues.com that are exciting and original. The site features outstanding and accessible design by the award-winning studio Rose Design, and entertaining and editorial reviews by leading writers and commentators, edited by journalist and commentator David Redhead (*V&A Magazine*, *Grand Designs Magazine*).**

**Once they have found the venue, Funkyvenues.com also helps people - from the event organising novice to the seasoned party planner - find everything they need for their event. From the traditional to the fantastic there are full listings of Funky Caterers, Funky Entertainers and Funky Suppliers. With Funkyvenues.com a night out need never be dull or disappointing again, each day, this .com is set to become a favourite domain for the discerning individual to events industry professionals alike.**

**"Now is the perfect time for a lifestyle sector listing service that's not just contemporary, but cutting edge. Not merely accessible, but exclusively stylish and original. A concept with exceptional potential based on assured value and quality – a promise of speciality." - MEREDITH ETHERINGTON-SMITH - Editor in Chief of Christie's Magazine, Presenter of 'Dinner Party Inspectors', and Social Commentator**

## Notes to Editors

### AWARD WINNING

**Funkyvenues.com won a prestigious accolade at the RSVP Awards 2007. Placed in the top five hot new products of the year category, the UK's funkiest venue and event service finder was certified 'Highly Commended' by event industry experts.**

### A FUNKY PAST

**Funky Venues launched in October 2006 and is hosted by Cultureshock Media, an arts publishing and TV company who specialise in high quality cultural consumer and contract publishing in the design, architecture arts and cultural fields. Its current custom publishing projects include projects for the V&A, the Royal Botanic Gardens, Kew, the Arts Council and Sky's Artsworld channel.**

### INSPIRED

**Funkyvenues.com is inspired by the Hip Hotels brand and translates that selection process into sourcing funky venues and suppliers. The aim is to deliver a beautifully designed and engaging directory emphasising design, quality and fun. Funkyvenues.com set out to attract high-quality and distinctive venues, caterers and suppliers as members and is committed to strictly enforcing its invitation-only policy so that the quality remains high.**

### DESIGN CONSCIOUS

**Funkyvenues.com appeals to a design-conscious audience of internet-aware private individuals, event planners and corporate buyers. We work with the best locations and venues. We combine the best design and editorial values to promote the existence of top quality venues and content to carve out a distinct niche among opinion-formers who find most venue web portals uninspiring.**

### UNIQUE MEMBER PROFILES

**The website projects the cool and funky values of its venues in its eye-catching but accessible character. Each member receives a profile three pages long, featuring strong images and a review from design and cultural angles. Customers can contact the member direct without completing a tiresome Internet form or consulting a 'middle man'.**

### PARTNERS

**To create a striking and sexy character for the site we employed award-winning Rose Design, experienced digital designers for BBC Worldwide, Virgin and Tate Enterprises. The 'back end' was created by online publishers Burnt Limited, a communications agency specialising in online publishing for clients such as Tate Media and Williams F1.**

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