

FUNKYVENUES.COM LAUNCHES THE FUNKYMARK DEFINING UNIQUE & FUNKY VENUES FOR INDUSTRY & CONSUMER RECOGNITION

To coincide with Funky Venues.com first birthday the groundbreaking online venue and event service finder announced the launch of the FunkyMark - a trailblazing authentication visual designed to give registered funky members confirmation of their status as a Funky Venues approved venue or supplier.

Deirdre McGinnis, Managing Director of Funky Venues.com is delighted that a successful first year of trading has culminated in a rarefied roster of funky venues and suppliers for hire which range from memorable bars, clubs and restaurants as well as landmark buildings, cool art galleries, design museums and vintage music halls.

“As well as creating a site dedicated to finding and showcasing the hippest, coolest and yes, funkiest venues, it was always our intention to work towards creating an industry and consumer recognised mark of certification, not unlike the Michelin Star for restaurateurs.

The FunkyMark will become *the* distinctive mark of differentiation, reassuring Funkyvenues.com end users - from the lay party planner to the seasoned event organiser - that the venue or supplier in question has an ongoing commitment to quality and that any membership to Funky Venues is dependent on upholding those unique and defining qualities.”

Funky Venues.com launched in October 2006 to provide a long-awaited antidote to the often homogenised and dull world of corporate venues and locations.

The award-winning site now features an extensive, eclectic and original range of venues and suppliers and is continually expanding its ever-growing range of venues throughout the UK.

NOTES TO EDITORS

Funkyvenues.com is the only website in the world dedicated to finding and showcasing the funkiest venues for an unforgettable party, product launch, wild night or hot date.

Funkyvenues.com stands out because it is only interested in attractive, culturally significant and distinctive locations. To ensure that the funkiest standards are maintained membership of the website is by invitation only and is strictly and objectively policed.

It's not just the locations at Funkyvenues.com that are exciting and original. The site features outstanding and access design by the award-winning studio Rose Design, and entertaining and editorial reviews by leading writers and commentators, edited by journalist and commentator David Redhead (*V&A Magazine*, *Grand Designs Magazine*).

Once they have found the venue, Funkyvenues.com also helps people - from the event organising novice to the seasoned party planner - find everything they need for their event. From the traditional to the fantastic there are full listings of Funky Caterers, Funky Entertainers and Funky Suppliers. With Funkyvenues.com a night out need never be dull or disappointing again, each day, this .com is set to become a favourite domain for the discerning individual to events industry professionals alike.

"Now is the perfect time for a lifestyle sector listing service that's not just contemporary, but cutting edge. Not merely accessible, but exclusively stylish and original. A concept with exceptional potential based on assured value and quality – a promise of speciality."

MEREDITH ETHERINGTON-SMITH - Editor in Chief of Christie's Magazine, Presenter of 'Dinner Party Inspectors', and Social Commentator

Funkyvenues.com won a prestigious accolade at the RSVP Awards 2007. Placed in the top five hot new products of the year category, the UK's funkiest venue and event service finder was certified 'Highly Commended' by event industry experts.

For more information about Funkyvenues.com, please visit the website or contact:

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